

The UsitawiNetwork

The International Service Club
for Sustainable Development



The UsitawiNetwork



PRIMANO is an initiative to promote pre-school children with a focus on socially disadvantaged families.

Switzerland, Health Services of the City of Berne

The UsitawiNetwork

The UsitawiNetwork, the International Service Club for Sustainable Development, is a forum for far-sighted, responsible leaders in business, science, politics, administration, and culture.

The UsitawiNetwork is committed to promoting and putting into effect the idea of sustainable management and action, to establishing contacts and procuring know-how amongst leading decision-makers and stakeholders as well as to supporting or carrying out appropriate projects.

What we mean by «sustainable development»

The UsitawiNetwork follows the definition of the World Commission on Environment and Development in the report «Our Common Future» (Brundtland Report) of 1987: Sustainable Development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. Therefore, sustainable development always takes economic, environmental and social concerns into account.



Women who have been trained as health care workers at a tribal health centre assume responsibilities for first aid, nutrition, prevention and family planning in their villages.

India, Usthi Foundation

The name The UsitawiNetwork

«Usitawi» comes from Kiswahili, the lingua franca of Eastern Africa, and means growth, ongoing development, progress, success, and prosperity. Together with its corresponding verb «sitawi», the term is used to refer to positive developments in nature and in the entire sphere of human activity, from social events to the economy.



As part of a regional conservation strategy, photo traps are used to observe the leopard population in the Caucasus.

Azerbaijan, IUCN / SSC Cat Specialist Group



The consumption of wood and CO₂-emissions can be reduced with locally manufactured solar and energy-saving cookers.

Madagascar, ADES Association

Aim and activities

The UsitawiNetwork aims to make a contribution to the development and implementation of socially and environmentally sustainable forms of economic activity, through its members and organisation. It therefore ultimately aims to help create a balance between economic activity, social development, and ecology. The UsitawiNetwork pursues this purpose by establishing a network of interested individuals as well as by realising and supporting projects in the field of sustainable development.

The UsitawiNetwork...

- comprises local clubs and establishes a network of leaders who are committed to serve the community according to sustainable development principles,
- encourages responsible and ethical behaviour among its members vis-à-vis fellow human beings, our common environment, and future generations,
- promotes and acknowledges sustainable and eco-efficient behaviour in the private and public sectors,
- imparts knowledge, experience, work capacity, and financial means in the field of sustainable development.

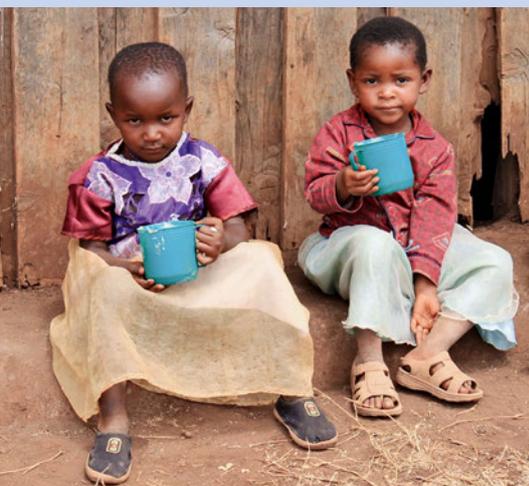
The UsitawiNetwork supports projects which...

- promote, spread and put into effect the idea of sustainable management,
- encourage economic and social development, taking ecological factors into account and providing scope for personal responsibility and initiative,
- improve the situation of the biosphere and recognize, eliminate or at least reduce potential sources of risk to ecosystems,
- promote the economical use of resources, for example by enhancing efficient consumption and by safeguarding renewability.



The revitalisation of chestnut groves serves the conservation of traditional landscapes in Ticino.

Switzerland, HotSpots Association



Maasai schools receive food donations to improve the children's health and learning capacity.

Kenya, Amani – Support African Children

How to participate in The UsitawiNetwork

The UsitawiNetwork is looking for further members who enjoy cultivating social contacts and are willing to act in keeping with the principles of The UsitawiNetwork. The UsitawiNetwork addresses forward-looking individuals in business, science, politics, administration, or the arts.

What does The UsitawiNetwork offer its members?

Members will not only support The UsitawiNetwork and contribute to its development; through their active involvement in the activities and services of the club, they will also have an opportunity

- to develop and maintain friendships and social relationships,
- to become members of a network that promotes regional, national and international relationships and offers access to a network of interesting individuals,
- to belong to an association of competent, far-sighted and responsible individuals that addresses one of the central problems of our time,
- to make a personal and forward-looking contribution to solving this problem and participate in shaping the problem-solving process.

What can I do to support The UsitawiNetwork?

Assistance is needed in various areas during all phases of establishment of The UsitawiNetwork. Examples include the following areas:

- becoming a member of a local club,
- helping to establish a local club,
- arranging contact with other interested people,
- making a financial contribution to establishing the organisation or to projects of the local clubs or The UsitawiNetwork Foundation.

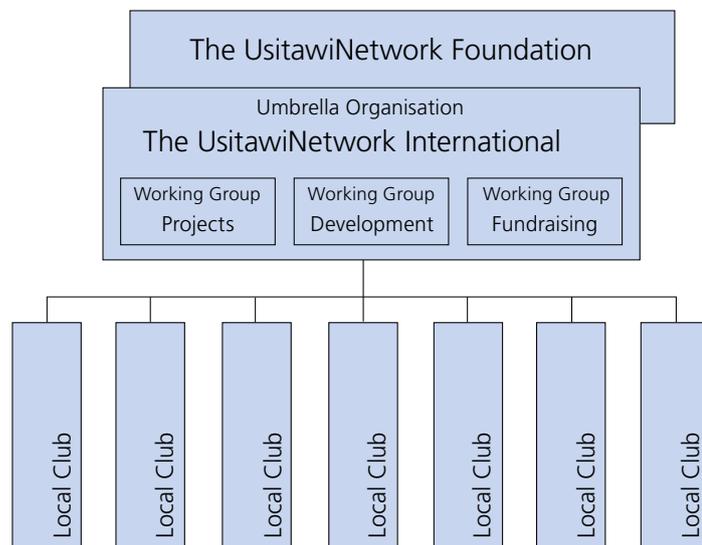


In Bamako, young women are trained in textile processing and they attend literacy and health courses.

Mali, Mali-Suisse Association

Organisation of The UsitawiNetwork

The UsitawiNetwork consists of local clubs that form the basis of the network. The local clubs are linked by the international umbrella organisation «The UsitawiNetwork International» as well as by The UsitawiNetwork Foundation. They are assisted in their activities by various working groups.



Tibetan refugee children receive an extensive education at the Manjughoksha Academy in Kathmandu.

Nepal, Manjushri Association

The local clubs

The local clubs are the basis of The UsitawiNetwork. Their members have different professional backgrounds and are willing to participate in the establishment of the network and in the promotion of sustainable development.

The local clubs carry out activities and projects, either individually or together with other clubs, or take part in projects undertaken by the umbrella organisation. Regular meetings and special events serve to promote friendship, cooperation, and dialogue.



Seedlings of native trees are grown in tree nurseries for reforestation projects.

Ethiopia, Green Ethiopia Foundation

The UsitawiNetwork International

The UsitawiNetwork International is the umbrella organisation of the local clubs. It was established in 2005 as an association under Swiss law and its members are the local clubs.

The UsitawiNetwork International is responsible for administrative matters related to the overall organisation, coordinates and supports the activities of the local clubs, and fulfils higher tasks and functions. These include carrying out important international projects and campaigns with the assistance of the local clubs. Furthermore, The UsitawiNetwork International ensures continuous growth of the network and supports the founding of new clubs.

The UsitawiNetwork Foundation

The UsitawiNetwork Foundation was established in 2002. The Foundation is registered in the commercial register of the Canton of Berne in Switzerland and is subject to the supervision of the Swiss Federal Supervisory Board for Foundations. As an exclusively charitable organisation, it has been granted tax exemption.

The Foundation's purpose is the development of the international service club The UsitawiNetwork as well as the dissemination of the concept of sustainability and the worldwide support of projects in the field of sustainable development.

The UsitawiNetwork Foundation retains all legal rights associated with The UsitawiNetwork as an organisation, and gives local clubs permission to use any and all distinguishing insignia that represent the organisation.



In Hagnau, dry walls support ecologically valuable rough pastures and provide a habitat for various animal species.

Switzerland, Pro Natura Baselland

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